



Revisi ó n web de usps.com

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La puntuaci ó n es 62/100



Contenido SEO

	<p>T í tulo</p>	<p>Welcome USPS</p> <p>Longitud : 14</p> <p>Perfecto, tu t í tulo contiene entre 10 y 70 caracteres.</p>												
	<p>Descripci ó n</p>	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Longitud : 222</p> <p>Idealmente, tu meta descripci ó n deber í a contener entre 70 y 160 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.</p>												
	<p>Palabras Claves (Keywords)</p>	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Bien, tu p á gina contiene meta keywords.</p>												
	<p>Propiedades Meta Og</p>	<p>Bien, tu p á gina aprovecha las propiedades OG.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Propiedad</th> <th>Contenido</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table>	Propiedad	Contenido	url	https://www.usps.com/	type	article	title	Welcome USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
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Contenido SEO

Títulos





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- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
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- [H2] Prepaid Supplies
- [H2] Happy Birthday Notecards
- [H2] Figures of the American Revolution
- [H2] USPS Updates
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- [H3] Informed Delivery® at Your Fingertips
- [H3] Passport Services
- [H3] PO Box™ Online Services
- [H3] Official USPS Change of Address® Tool
- [H3] USPS Ground Advantage®
- [H3] Upcoming USPS Holidays
- [H3] Board of Governors
- [H3] Alert: Text & Email Scams
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- [H3] Upcoming USPS Holidays
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- [H3] Upcoming Price Change

Contenido SEO

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	Imágenes	<p>Hemos encontrado 53 imágenes en esta web.</p> <p>Bien, la mayoría o todas tus imágenes tienen atributos alt.</p>
	Ratio Texto/HTML	<p>Ratio : 8%</p> <p>El ratio de texto a código HTML de esta página es menor que 15 por ciento, lo que significa que tu sitio web probablemente necesita más contenido de texto.</p>
	Flash	<p>Perfecto, no se ha detectado contenido Flash en esta página.</p>
	Iframe	<p>Muy mal, tienes iframes en las páginas web, lo que significa que el contenido en un Iframe no puede ser indexado.</p>

Enlaces SEO

	Reescritura URL	<p>Mal. Tus enlaces contienen query strings.</p>
	Guiones bajos en las URLs	<p>¡Perfecto! No hemos detectado guiones bajos en tus URLs.</p>
	Enlaces en página	<p>Hemos encontrado un total de 139 enlaces incluyendo 3 enlace(s) a ficheros</p>
	Statistics	<p>Enlaces Externos : noreferrer noopener 0%</p> <p>Enlaces Externos : Pasando Jugo 4.32%</p> <p>Enlaces Internos 95.68%</p>

Enlaces en página

Ancla	Tipo	Jugo
Go to USPS.com Site Index.	Interno	Pasando Jugo

Enlaces en página

Locations	Interno	Pasando Jugo
Support	Interno	Pasando Jugo
Informed Delivery	Interno	Pasando Jugo
Register / Sign In	Interno	Pasando Jugo
Sign In	Interno	Pasando Jugo
Send	Interno	Pasando Jugo
Click-N-Ship	Interno	Pasando Jugo
Stamps & Supplies	Interno	Pasando Jugo
Calculate a Price	Interno	Pasando Jugo
Schedule a Pickup	Interno	Pasando Jugo
Tracking	Interno	Pasando Jugo
Transit Time Map	Interno	Pasando Jugo
Sending Mail	Interno	Pasando Jugo
Sending Packages	Interno	Pasando Jugo
Insurance & Extra Services	Interno	Pasando Jugo
Shipping Restrictions	Interno	Pasando Jugo
Online Shipping	Interno	Pasando Jugo
Ship to USPS Smart Locker	Externo	Pasando Jugo
Label Broker	Interno	Pasando Jugo
Custom Mail, Cards, & Envelopes	Interno	Pasando Jugo
Postage Prices	Interno	Pasando Jugo
Mail & Shipping Services	Interno	Pasando Jugo
Priority Mail Express	Interno	Pasando Jugo
Priority Mail	Interno	Pasando Jugo
USPS Ground Advantage	Interno	Pasando Jugo
First-Class Mail	Interno	Pasando Jugo
Military & Diplomatic Mail	Interno	Pasando Jugo
Redirecting a Package	Interno	Pasando Jugo

Enlaces en página

Money Orders	Interno	Pasando Jugo
Filing a Claim	Interno	Pasando Jugo
Requesting a Refund	Interno	Pasando Jugo
Receive	Interno	Pasando Jugo
Intercept a Package	Interno	Pasando Jugo
Schedule a Redelivery	Interno	Pasando Jugo
Hold Mail	Interno	Pasando Jugo
Change of Address	Interno	Pasando Jugo
Rent or Renew PO Box	Interno	Pasando Jugo
Informed Delivery	Interno	Pasando Jugo
Forwarding Mail	Interno	Pasando Jugo
USPS Smart Lockers	Externo	Pasando Jugo
Mailbox Guidelines	Interno	Pasando Jugo
Mail for the Deceased	Interno	Pasando Jugo
Shop	Interno	Pasando Jugo
Stamps	Interno	Pasando Jugo
Shipping Supplies	Interno	Pasando Jugo
Cards & Envelopes	Interno	Pasando Jugo
Personalized Stamped Envelopes	Interno	Pasando Jugo
Collectors	Interno	Pasando Jugo
Gifts	Interno	Pasando Jugo
Business Supplies	Interno	Pasando Jugo
Returns & Exchanges	Interno	Pasando Jugo
Business	Interno	Pasando Jugo
Calculate a Business Price	Interno	Pasando Jugo
Every Door Direct Mail	Interno	Pasando Jugo
Business Shipping	Interno	Pasando Jugo
Ground Advantage for Business	Interno	Pasando Jugo

Enlaces en página

Ship to USPS Smart Locker	Externo	Pasando Jugo
Advertising with Mail	Interno	Pasando Jugo
Using EDDM	Interno	Pasando Jugo
Mailing & Printing Services	Interno	Pasando Jugo
Customized Direct Mail	Interno	Pasando Jugo
Political Mail	Interno	Pasando Jugo
Promotions & Incentives	Interno	Pasando Jugo
Informed Delivery Marketing	Interno	Pasando Jugo
USPS Connect	Interno	Pasando Jugo
eCommerce	Interno	Pasando Jugo
Local	Interno	Pasando Jugo
Postage Options	Interno	Pasando Jugo
Verifying Postage	Interno	Pasando Jugo
Returns Services	Interno	Pasando Jugo
Label Broker for Business	Interno	Pasando Jugo
International Business Shipping	Interno	Pasando Jugo
Managing Business Mail	Interno	Pasando Jugo
USPS & Web Tools APIs	Interno	Pasando Jugo
International	Interno	Pasando Jugo
Calculate International Prices	Interno	Pasando Jugo
Look Up HS Codes	Interno	Pasando Jugo
Print Customs Forms	Interno	Pasando Jugo
How to Send a Letter Internationally	Interno	Pasando Jugo
How to Send a Package Internationally	Interno	Pasando Jugo
International Shipping Restrictions	Interno	Pasando Jugo
Shipping Internationally Online	Interno	Pasando Jugo
International Insurance & Extra Services	Interno	Pasando Jugo
Completing Customs Forms	Interno	Pasando Jugo

Enlaces en página

Military & Diplomatic Mail	Interno	Pasando Jugo
Sending Money Abroad	Interno	Pasando Jugo
Passports	Interno	Pasando Jugo
Comparing International Shipping Services	Interno	Pasando Jugo
Priority Mail Express International	Interno	Pasando Jugo
Priority Mail International	Interno	Pasando Jugo
First-Class Package International Service	Interno	Pasando Jugo
First-Class Mail International	Interno	Pasando Jugo
Filing an International Claim	Interno	Pasando Jugo
Requesting an International Refund	Interno	Pasando Jugo
Help	Interno	Pasando Jugo
Finding Missing Mail	Interno	Pasando Jugo
PO BOXES	Interno	Pasando Jugo
PASSPORTS	Interno	Pasando Jugo
FREE BOXES	Interno	Pasando Jugo
Stamps & Supplies	Interno	Pasando Jugo
Change My Address	Interno	Pasando Jugo
Learn more	Interno	Pasando Jugo
Rent a PO Box	Interno	Pasando Jugo
Change Your Address	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
Shop Now	Interno	Pasando Jugo
See All Holidays	Interno	Pasando Jugo
Learn What You Need To Do	Interno	Pasando Jugo
Find Out More	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
Learn What You Need to Do	Interno	Pasando Jugo

Enlaces en página

Proposed Prices	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
Learn More	Interno	Pasando Jugo
View Full Price List	Interno	Pasando Jugo
Learn More: USPS Ground Advantage	Interno	Pasando Jugo
Learn What You Need To Do	Interno	Pasando Jugo
=	Interno	Pasando Jugo
About USPS Home	Interno	Pasando Jugo
Newsroom	Interno	Pasando Jugo
USPS Service Updates	Interno	Pasando Jugo
Forms & Publications	Interno	Pasando Jugo
Government Services	Interno	Pasando Jugo
Rights & Permissions	Interno	Pasando Jugo
Business Customer Gateway	Interno	Pasando Jugo
Postal Inspectors	Externo	Pasando Jugo
Inspector General	Externo	Pasando Jugo
Postal Explorer	Interno	Pasando Jugo
National Postal Museum	Externo	Pasando Jugo
PostalPro	Interno	Pasando Jugo
Privacy Policy	Interno	Pasando Jugo
Terms of Use	Interno	Pasando Jugo
FOIA	Interno	Pasando Jugo
No FEAR Act/EEO Contacts	Interno	Pasando Jugo
Fair Chance Act	Interno	Pasando Jugo
Accessibility Statement	Interno	Pasando Jugo

Palabras Clave SEO



Nube de Palabras Clave

mail skip international search delivery business stamps
services shipping usps

Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	T í tulo	Palabras Claves (Keywords)	Descripci ó n	T í tulos
usps	39	✓	✓	✓	✓
mail	29	✗	✓	✓	✓
search	16	✗	✗	✗	✓
shipping	15	✗	✓	✓	✓
international	15	✗	✗	✗	✓






Usabilidad

	Url	Dominio : usps.com Longitud : 8
	Favicon	Genial, tu sitio web tiene un favicon.
	Imprimibilidad	No pudimos encontrar un CSS compatible con impresi ó n.
	Idioma	Bien. Tu idioma declarado es en.
	Dublin Core	Esta p á gina no aprovecha Dublin Core.


Documento

	Tipo de documento (Doctype)	HTML 5
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Documento

	Codificación	Perfecto. Tu charset declarado es WINDOWS-1252.
	Validez W3C	Errores : 61 Avisos : 45
	Privacidad de los Emails	¡Genial, no se ha encontrado ninguna dirección de email en texto plano!
	HTML obsoleto	¡Genial! No hemos encontrado etiquetas HTML obsoletas en tu HTML.
	Consejos de Velocidad	<ul style="list-style-type: none">✓ Excelente, tu sitio web no usa tablas anidadas.✗ Muy mal, tu sitio web está usando estilos inline.✗ Muy mal, tu sitio web tiene demasiados archivos CSS (más de 4).✗ Muy mal, tu sitio web tiene demasiados archivos JS (más de 6).✓ Perfecto, tu sitio web aprovecha gzip.

Móvil

	Optimización Móvil	<ul style="list-style-type: none">✗ Icono para Apple✓ Etiqueta Meta Viewport✓ Contenido Flash
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Optimización

	Mapa del sitio XML	Genial, tu sitio web tiene un sitemap XML. https://www.usps.com/sitemap.xml
	Robots.txt	http://usps.com/robots.txt Genial, tu sitio web tiene un archivo robots.txt.
	Herramientas de Análisis	Genial, tu sitio web tiene una herramienta de análisis. Google Tag Manager